



Healthcare Reimagined

Our Communities, Our Future



Healthcare Reimagined

Dear Colleagues and Friends,

The annual NCHA Summer Membership Meeting provides an important opportunity for all of us to take a step out of our day-to-day responsibilities, network with our peers, and gain valuable insights on our collective work. This year's theme emphasizes the need to think in new ways by reimagining healthcare to improve the health of our communities. Our nationally recognized speakers will encourage us to think differently about barriers to wellness in our communities, examine the genesis of the opioid crisis, and gain new insights into ways other industries are disrupting traditional healthcare delivery models. We also will mark the 30th anniversary of NCHA Strategic Partners and honor outstanding individual achievements.

I hope you will join us and bring your family. Check out the full agenda for more details on the program, our speakers, and our inaugural benefit fundraiser to support the North Carolina Healthcare Foundation.

See you soon,
Steve Lawler, NCHA President

Healthcare Reimagined: Our Communities, Our Future

Wednesday, July 17

A G E N D A	11:00 am	NCHA Corporate Sponsor Registration opens
	3:00 pm	General Membership Registration opens
	5:30 – 7:30 pm	Trade Show Reception in Exhibit Hall
		Members and trustees are invited to bring their business cards to enter door prize drawings.
		This year's trade show celebrates NCHA Strategic Partners' 30th Anniversary. In 1989, NCHA formed its non-dues revenue program to provide members with access to hand-selected products and services that reduce costs and drive performance improvement.



NCHA Strategic Partners

*Celebrating Three Decades of
Access, Solutions & Value*

*A contribution from NCHA Strategic
Partners is assisting with the cost of
this meeting.*

Thursday, July 18

7:30 – 8:45 am

Breakfast in Exhibit Hall

Bring the family to experience artistic pancake creations by Dancakes. Visit with sponsors and enter door prize drawings. Drawings begin at 8 am.

9:00 – 9:10 am

Welcome and NCHA Update

Steve Lawler, President, NCHA

9:10 – 9:30 am

On the Brink: Our Opportunity to Transform Health in North Carolina

Julia Wacker, Sr. Vice President, NC Healthcare Foundation



Dancakes Trailer

Click image to watch a video featuring Dancakes.

The Billy McCall Lecturer

9:30 – 10:30 am

The Unmentionables of Wellness (aka, Life)

*Alexandra Drane, Cashier, Walmart
Co-Founder and CEO, Rebel Health and ARCHANGELS*

When life goes wrong, health goes wrong. Shame, loneliness and The Unmentionables — financial stress, relationship stress, workplace stress, and caregiver stress — are the epicenter of this equation. Addressing these life factors must be at the center of all that we do. Through data and stories, Alexandra will make the case that helping people feel less alone may be the best investment we can make towards helping us all live healthier, happier, and more productive lives.



Alexandra Drane is a serial entrepreneur and wellness expert. She is CEO of Rebel Health and co-founder of ARCHANGELS, Engage with Grace, and Eliza Corporation. And ... she sometimes works as a cashier at Walmart. Drane believes retail is the front line of health, that caregivers are our country's unsung heroes, and that we need to expand the

definition of health to include life. She sits on the Board of Advisors of TEDMED, the Harvard Executive Sleep Council, and is Vice Chair of the Board of Trustees for Beth Israel Deaconess Medical Center, a Harvard Teaching Hospital. She was named one of "Disruptive Women in Health Care's" Women to Watch in 2014, and one of Boston Globe's 2013 Top 100 Women Leaders.

10:30 – 10:45 am

BREAK

10:45 – 11:45 am

Dopesick: Dealers, Doctors and the Drug Company that Addicted America

Beth Macy, Journalist, Best-selling Author

Beth Macy will share her journey covering three decades of reporting about the most intractable social problems of our time: the opioid crisis. Set against a landscape of job loss, corporate greed and stigma, she will share deeply human portraits of the families and first responders who are heroically fighting back.



Beth Macy is a journalist who writes about outsiders and underdogs. Her writing has won more than a dozen national journalism awards, including a Nieman Fellowship for Journalism at Harvard and the 2013 J. Anthony Lukas Word-in-Progress award for "Factory Man: How One Furniture Maker Battled Offshoring, Stayed Local -- and Helped Save an American Town." She is

also the author of "Truevine: Two Brothers, a Kidnapping, and a Mother's Quest: A True Story of the Jim Crow South," and her latest, "Dopesick: Dealers, Doctors, and the Drug Company That Addicted America."

Thursday, July 18

11:45 am – 12 pm **NCHA Business Session and House of Delegates Meeting**

Dr. Mike Waldrum, NCHA Chair

NCHA members only

12:00 – 1:30 pm **NEW: Awards Luncheon**

Recognizing recipients of the Clinical Leadership Award, Distinguished Service Award and Life Memberships

1:40 – 2:30 pm

Everybody Wants to Rule the Healthcare World

Ron Galloway, Tech Researcher & Film Producer

Change in healthcare is accelerating in unexpected ways and is increasingly being driven by large companies shifting away from the old model of healthcare delivery. Most of the disruption is coming from non-healthcare companies. Hear how these outsiders are reshaping and reimagining healthcare delivery and its potential impact on hospitals.



Ron Galloway is a researcher, director of four films, and the author of two books and many institutional reports. He researches business topics related to disruptive technologies, and their impact on the future.

2:40 – 3:30 pm

Breakout Sessions: Join the Conversation

Attend one of the following two breakout “conversations” brought to you by NCHA Strategic Partners’ Navigant and Marsh & McLennan and the North Carolina Healthcare Foundation. Choose the topic of your choice on site.

Breakout 1: Solutions for Vulnerable Communities in Rural North Carolina

Casey Nolan, Managing Director, Navigant

Sue Collier, Vice President, Innovation and Clinical Excellence, NC Healthcare Foundation

NAVIGANT

Breakout 2: Elevating Diversity; Leadership to Reflect our Communities

Marsh & McLennan Agency

LaPonda Edmondson, Sr. Director of Evaluation, NC Healthcare Foundation



MARSH & MCLENNAN
AGENCY

3:30 pm

FREE TIME



A Benefit for Better Health

An evening of BBQ & Brew at Thistle Dhu

Thursday, July 18 • 5:30 - 8:00 pm



NORTH CAROLINA
HEALTHCARE FOUNDATION

Join us for a FUN evening event at the Pinehurst Resort Club. Bring the whole family and challenge your peers to a friendly putt-putt competition while supporting the first benefit event for the NC Healthcare Foundation, the 501(c)(3) affiliate of NCHA. ***A Benefit for Better Health: An evening of BBQ & Brew at Thistle Dhu*** will include craft beers from the Pinehurst Brewing Co., signature BBQ, a raffle for experiences across North Carolina, music, and more. Throw on your shorts and golf polos and join us for an evening of fellowship. Don't miss out! [Click Here](#) for full information about this event including raffle prizes, alternate weather plans, and the mission of the Foundation.



In 1916, James Barber of Pinehurst designed Thistle Dhu, the first miniature golf course. Word has it that after having seen his finished course, Barber declared to his designer, 'This'll do!' An American icon was born.

Friday, July 19

- 7:30 – 8 am Continental Breakfast
- 8:00 – 8:15 am Opening Announcements
- 8:15– 8:45 am NCHA Advocacy Staff Briefing
Cody Hand, Sr. Vice President, Advocacy & Policy, NCHA

Turn in your name badge today for a chance at the closing session prize drawings. You must be in attendance to win.

Friday, July 19

An effective health care delivery system should enable access to services when needed, deliver cost-effective care, meet quality standards – and most importantly – address the health needs of the communities they serve. North Carolina’s hospitals and health system leaders play a critical role in the development of new delivery models that provide value, support vulnerable communities, and ensure equity of care. This morning’s segment will provide NC hospital leaders with ideas on how to “lead the curve” as they transform current systems of care in the state.

8:45 – 9:30 am **Reimagining Healthcare Delivery: Excellence and Equity**
Benjamin Anderson, CEO, Kearny County Hospital, Kansas

9:30 – 9:45 am BREAK

9:45– 10:30 am **Panel Session – Healthcare and Health in NC: Leading the Curve**

Moderator: *Dr. Paul Cunningham, Dean Emeritus, ECU School of Medicine*

Panelists: *Benjamin Anderson, CEO, Kearny County Hospital*

Laura Gerald, President, Kate B. Reynolds Charitable Trust

Lin Hollowell, Director of Healthcare, The Duke Endowment

Cornell Wright, Executive Director, NC Office of Minority Health and Health Disparities



Benjamin Anderson, MBA, MHCDS, is CEO of Kearny County Hospital, a comprehensive rural health complex located in southwest Kansas. He received national acclaim for his work in physician recruitment, health promotion, women’s health initiatives, and rural healthcare delivery innovation. He was named to the 2014 *Modern Healthcare* Up-

And-Come list. Anderson experienced poverty during his childhood. These formative experiences played a major role in his commitment to equity and justice, with special attention toward underserved and marginalized people.

Special Closing Feature

10:30 – 11:30 am **Digging for Hope: Turning Wine to Water and Other Modern Day Miracles**

Doc Hendley, Founder of Wine to Water

In this inspirational keynote, Wine To Water founder Doc Hendley teaches audiences a simple but profound principle for improving the world: do what you can with what you have. As the founder of an international fundraising organization that had humble origins, Hendley illustrates the immense power of relationships to transcend perceived barriers, proving that the power of one can transform the impossible into the inevitable.



Doc Hendley is proof that anyone, even a tattooed keg-tapper, can cure what ails the world. In 2003, he dreamed up the concept of Wine to Water while bartending and playing music in nightclubs around Raleigh, NC. In January of 2004, he held his first fundraiser and by August was living in Darfur, Sudan installing water systems for victims of the government-supported genocide. When he returned home, the haunting memories of what he had seen in Darfur drove him to continue growing the organization. And in 2007, after working two jobs and volunteering his time for over three years, Wine To Water became an official 501 (c)(3) and his dream finally became a reality. Hendley’s work aims to help the 1.1 billion people worldwide who lack access to clean water.

2019 NCHA Corporate Sponsors

The generous support of NCHA Corporate Sponsors help keep meeting fees and membership dues low. Please visit with and thank our sponsors in attendance at Summer Meeting.

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General Information



Meeting Location

Pinehurst Resort
80 Carolina Vista Drive
Pinehurst, NC 28374

www.pinehurst.com
855-995-7406

Meeting Registration Information

Attendees of the NCHA Summer Membership Meeting must be an NCHA member, sponsor or invited guest. To verify status, contact James Hayes at jhayes@ncha.org, or 919-677-4246. You must register for the meeting before booking your accommodations.

NCHA Member Fee - \$550

(Hospitals, health systems, dues-paying members, Trustees)

Spouse/ Guest Fee - \$250

(Must accompany full-paying member. Fee includes all meals, trade show and closing session)

Invited Guest Fee - \$550

(Invited guests with promo codes. Promo codes will appear on registration payment page)

The deadline for registration is **July 8**. Cancellations received after July 8 cannot be refunded but a substitute may attend.

[Click Here for Member and Invited Guest Registration](#)

[Click Here for Sponsor Registration](#)

Accommodations

The NCHA conference rate at Pinehurst Resort is **\$209** single/double occupancy. A block of rooms is being held for NCHA until the cut-off date of **June 24** or until the block is full. Once registered, you will receive confirmation and a link to the reservation form to book your accommodations. You must first register for the meeting to receive the hotel reservation link. Call-in reservations will not be accepted. Check-in is after 4 pm and check-out is 12 noon.

*****The resort fee is included** in your hotel rate and includes self and valet parking, bellman/ doorman gratuities, outdoor pool and beach club, bicycles, practice putting green, driving range, on-call transportation, fitness center, late afternoon tea in the Carolina, and internet in room.



Activities

Visit www.pinehurst.com for more information.

Golf

NCHA has secured a discount on various golf courses at Pinehurst during Summer Meeting. Interested attendees can reserve tee times in advance by contacting the hotel pro shop.

The Spa at Pinehurst

Relax and take advantage of the 20% NCHA discount on spa services. Advanced reservations are recommended. Mention NCHA when booking.

Pools and Lake Pinehurst

Go for a swim or lounge by the pool at the Carolina Hotel and Holly Inn. The Carolina Hotel West Lawn's area features a large heated pool, kiddie pool, misting pool, fireplace and outdoor whirlpool. Ride the short hotel shuttle to Lake Pinehurst featuring a beach area with umbrellas and chairs along with Kayak, pontoon boat, fishing rod and cabana rentals.

Village of Pinehurst Shopping

Browse the unique specialty shops and galleries in the Village or catch a shuttle ride to more shopping and cafes at Southern Pines.

Credit Hours

By attending the Summer Meeting offered by NCHA, participants may earn up to **8.0 ACHE Qualified Education Hours** toward initial certification or recertification of the fellow of the American College of Healthcare Executives (FACHE) designation.

Note on Special Needs

NCHA wishes to ensure that no individual is excluded, denied services, segregated, or otherwise treated differently from others because of the absence of auxiliary aids or services. If you need any of the auxiliary aids or service identified in the Americans with Disabilities Act, call NCHA Education Services at 919/677-4245.

Visit NCHA's Summer Meeting event page at <https://www.ncha.org/event/ncha-summer/>.

Questions? Contact Education Services at 919-677-4246.