



Pneumonia Knockout Statewide Pneumonia Immunization Campaign

Join the effort, knockout pneumonia!

Participation Checklist:

- Share resources with patients/caregivers, colleagues, listservs and your friends and family
- Provide resources on your website promoting your partnership and support for the Pneumonia Knockout Campaign.
- Promote pneumococcal vaccinations on your social media pages
- Connect with your local Department of Aging, senior center, or pharmacy and host an immunization event in your community.
- Write a press release, share an article with your local media
- Take a picture of staff or senior leadership getting their pneumococcal vaccination. Share on social media and use the hashtag: **#pneumoniaknockout**

Resources

- NCHA's Healthier Tomorrow Website - <https://www.healthiertomorrownc.com/pneumonia-knockout>
- Patient PSA Commercial - https://www.youtube.com/watch?v=b1gfs3J_AUE
- Are you at risk? Take the assessment! <https://www.whopneu.com/>
- Protect yourself from pneumococcal disease....get vaccinated!
 - <http://immunize.org/catg.d/p4412.pdf> - English
 - <http://immunize.org/catg.d/p4412-01.pdf> - Spanish
- 5 Questions To Ask Your Doctor
 - <http://www.lung.org/lung-health-and-diseases/lung-disease-lookup/pneumonia/five-top-questions-for-dr.html>
- 5 Facts You Should Know About Pneumonia
 - <http://www.lung.org/lung-health-and-diseases/lung-disease-lookup/pneumonia/five-facts-you-should-know.html>
- Pneumococcal Vaccine Timing for Adults – Pocket Guide
 - <http://eziz.org/assets/docs/IMM-1152.pdf>
- Immunization Action Coalition
 - <http://www.immunize.org>

