



The North Carolina Healthcare Association's
Political Action Committee

SAMPLE MEMORANDUM

To: Hospital Management Staff From: <CEO>

Date: <DATE>

Subject: 2020 HOSPAC Campaign

The decisions made by our elected officials in Raleigh and Washington D.C. have a tremendous impact on our hospital and the communities we serve. HOSPAC, the political action committee of the North Carolina Healthcare Association, is one way for hospital and health system leaders to elect champions and engage with elected officials' leaders to ensure that we can continue to improve the quality of care and maintain the fiscal sustainability of our hospital.

Hospitals and health systems have much at stake in the political process on issues including regulation, patient access to care, reimbursements, health quality reporting, improving patient safety, and more. Some of the current issues facing hospitals in 2020 — Medicaid reform, the behavioral health crisis, and certificate of need — are incredibly complex, and lawmakers can make better decisions when they consult with someone they know and trust.

Your contribution to HOSPAC provides opportunities for hospital leaders to meet with candidates and elected officials to talk about the challenges that our hospitals are facing. These conversations ensure they understand how their policies affect our ability to provide safe and quality health care.

HOSPAC contributions are delivered to candidates locally by hospital management and trustees. This enhances opportunities for hospital representatives to speak directly with legislators about how their votes in Raleigh or Washington affect hospitals. These local relationships give legislators a better appreciation of the hospital's many benefits to the community.

I encourage you to be active in the political process to help our elected officials understand the issues. Such involvement is in the best interest of patients, communities, and our hospital.

I have enclosed a HOSPAC contribution card. I hope you will complete it and return it to me with your personal check by <date>. Please make checks payable to HOSPAC. For your convenience, make your HOSPAC contribution by credit card online at www.ncha.org/donate. Your support of HOSPAC is voluntary, and contributions are not tax deductible. Thanks for making a contribution to HOSPAC today.

Our goal is to have raised _____by June 30, 2020

Please accept my thanks in advance for your support and contact me if you have any questions.