(Sample letter to Hospital Board)

«Title» «FirstName» «LastName»«Suffix» «Company»
«Address1»
«City», «State» «PostalCode»
Dear «Title» «LastName»:

The decisions made by our elected officials in Raleigh have a tremendous impact on our hospital and the communities we serve. HOSPAC, the political action committee of the North Carolina Healthcare Association, is one way for hospital and health system leaders to elect champions and engage with elected official's leaders to ensure that we can continue to improve the quality of care and maintain the fiscal sustainability of our hospital.

Hospitals and health systems have much at stake in the political process on issues including regulation, patient access to care, reimbursements, health quality reporting, improving patient safety, and more. Some of the current issues facing hospitals in 2020 — Medicaid reform, the behavioral health crisis, and certificate of need — are incredibly complex, and lawmakers can make better decisions when they consult with someone they know and trust.

I encourage you and every member of our Board of Directors to support HOSPAC. Your contribution to HOSPAC provides opportunities for us to meet with directly with candidates and elected officials to talk about the challenges that our hospitals are facing. These conversations ensure they understand how their policies affect our ability to provide safe and quality health care. HOSPAC contributions are delivered to candidates locally by hospital management and trustees.

Our goal is to have raised _____by June 30, 2020.

I have enclosed a HOSPAC contribution card. I hope you will complete it and return it to me with your personal check by <date>. Please make checks payable to HOSPAC. For your convenience, make your HOSPAC contribution by credit card online at www.ncha.org/donate Your support of HOSPAC is voluntary, and contributions are not tax deductible. Please let me know if you have questions or concerns.

Thank you for your help in this important effort. Sincerely,
<CEO> Enclosure