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**NFL ALL-PRO CHRISTIAN MCCAFFREY ANNOUNCES '22 AND YOU' INITIATIVE IN SUPPORT OF NORTH AND SOUTH CAROLINA'S FRONTLINE HEALTHCARE WORKFORCE**

*In wake of COVID-19 pandemic, McCaffrey launches effort to support healthcare heroes*

**CHARLOTTE, NC** (April 2, 2020) – Christian McCaffrey, two-time All-Pro NFL star running back, announced today he's launching a campaign, "22 and You," to support frontline medical workers including physicians, nurses and other hospital staff battling the COVID-19 pandemic in hospitals throughout the Carolinas.

McCaffrey has committed to supporting the Carolinas' healthcare workforce through 22 and You by pledging to match initial donations made by Lowe's Home Improvement and Bose. 22 and You encourages fans, supporters, and the people of North and South Carolina who are able to give, to join McCaffrey in supporting the Carolinas' healthcare workforce by pledging \$22 or any amount they can. Donations are being collected online at [christianmccaffrey22.org](http://christianmccaffrey22.org) and all gifts will directly support the needs of healthcare workers in the Carolinas during this difficult time.

"In times like these, it's easy to feel powerless," said McCaffrey. "There are a lot of unknowns, but one thing we know for certain is that the members of our healthcare community are the true heroes of today. They are working tirelessly, and with limited resources, putting their own lives at risk to save the lives of others, and to help put an end to this pandemic. I'm in a position to help support them, and their life-saving work, which is the most important thing we can do right now."

All donations received will be distributed between the North Carolina Healthcare Foundation and the South Carolina Hospital Association (SCHA) Foundation to directly provide support to hospital front line healthcare workers by way of food during their work shift, aid in purchasing needed supplies, mental health support for medical personnel in crisis, and to fill gaps for day to day efforts.

"I applaud Lowe's Home Improvement and Bose for stepping up in support of 22 and You, and hope that others will follow in their footsteps, contributing at whatever level you are able. Together and by backing the efforts of our healthcare heroes, I know that we will overcome this pandemic and come out stronger as a community," said McCaffrey.

To learn more or donate to 22 and You, visit [christianmccaffrey22.org](http://christianmccaffrey22.org). Christianmccaffrey22.org is powered by Kindness Wins, a 501(c)3 nonprofit organization.

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### **About Christian McCaffrey**

23-year-old Christian McCaffrey is a running back in the National Football League (NFL). He played college football at Stanford, and was drafted by the Panthers with the eighth overall pick in the 2017 NFL Draft. As a sophomore in 2015, McCaffrey was the AP College Football Player of the Year and the runner-up for the Heisman Trophy. He holds the NCAA record for most all-purpose yards in a season with 3,864. Two-time NFL All-Pro McCaffrey holds numerous NFL and Carolina Panthers franchise records and is a member of the 1,000 yards rushing and 1,000 yards receiving in a season club. In 2019, he led the NFL in all-purpose yards.

### **About 22 and You**

22 and You is an initiative of NFL two-time All-Pro Football player Christian McCaffrey. Launched in early April in the wake of the COVID-19 pandemic, 22 and You raises funds in direct support of North and South Carolina's frontline healthcare workforce. Christianmccaffrey22.org is powered by Kindness Wins, a 501(c)3 nonprofit organization. To learn more, visit [christianmccaffrey22.org](https://christianmccaffrey22.org).