

2020 VIRTUAL SUMMER LEADERSHIP SERIES

A Six-Part Webinar Series for
Hospital and Healthcare Leaders



LEADERSHIP & RESILIENCY: Navigating Through & Beyond COVID-19

The North Carolina Healthcare Association, in partnership with more than 30 state hospital and healthcare associations, is excited to present a virtual summer leadership series titled **Leadership and Resiliency: Navigating Through and Beyond COVID-19**. Join us as we bring six nationally known experts to discuss the novel coronavirus (COVID-19) pandemic crisis and share their expertise in resiliency, healthy policy, financial and strategic planning, unconscious bias, health equity, and the new healthcare ecosystem. This six-part webinar series is **COMPLIMENTARY** to all NCHA members. Webinars are on **Thursdays from 1 – 2 pm**. Attend all six sessions or select by individual session.

JUNE 25

Bite Size Coping During
Times of Uncertainty



Bryan Sexton

Duke Associate Professor
Director, Duke Center for
Healthcare Quality and Safety

JULY 9

Update on COVID-19: What's
Next and How to Plan



Marty Makary, MD

Johns Hopkins Surgeon and
Professor of Health Policy

JULY 23

The Post-COVID Healthcare
Landscape: Implications for
Strategy



Jeff Goldsmith

President, Health Futures, Inc

AUG 6

How Hospitals and Health
Systems can Lead a "Quiet
Revolution" for Healing
During a Pandemic



Dayna Bowen Matthew

Dean, George Washington
University Law School

AUG 20

Win When: The 21st Century
Challenges of Health Equity



Kevin Ahmaad Jenkins

Core investigator/Health Scientist,
Philadelphia VA Medical Center

SEPT 3

The New Healthcare
Ecosystem



Tom Koulopoulos

Chairman of Global Futures
Think Tank The Delphi Group

REGISTRATION INFORMATION — [CLICK HERE TO REGISTER](#) for this complimentary series. Registration deadline is June 21. Once registered, you will receive confirmation from NCHA securing your spot. Prior to each webinar, you will receive a link to the ZOOM webinar. All speakers will participate in live Q & A after each session. Each participating state Association has a significant, but limited number of connections, so register NOW and join your peers from across the country. (For those unable to attend all sessions, a recording will be available for 2 weeks following each presentation).

June 25 — Bite Size Coping During Times of Uncertainty

Bryan Sexton | Director, Duke Center for Healthcare Quality and Safety; Associate Professor, Duke University

Stressed during uncertain times? If you, your staff or your colleagues are feeling particularly spent, it is probably because the level of emotional exhaustion in healthcare workers was already at an all-time-high before COVID-19, with one out of three people already meeting the criteria for burnout. In this enlightening and entertaining presentation, Bryan Sexton, a safety culture, teamwork and workforce resilience expert, will provide some perspective, hope, and simple strategies to try during tense times.

July 9 — Update on Coronavirus: What's Next and How to Plan

Marty Makary, MD | Johns Hopkins Surgeon and Professor of Health Policy

Dr. Makary, a leading public health expert at Johns Hopkins and Editor-in-Chief of MedPage Today, reviews the latest on the coronavirus and what organizations can do to prepare for the growing epidemic. Using plain English, he interprets the current data from overseas and U.S. studies projecting the impact in the U.S. Dr. Makary also reviews best practices of employee policies and how to adapt your business to deal with the epidemic in real-time.

July 23 — The Post-COVID Healthcare Landscape: Implications for Strategy

Jeff Goldsmith | President of Health Futures Inc.

What will the US health system look like post-COVID-19? Hospitals and health systems will be facing the financial aftereffects of a COVID related economic slowdown or recession. They will also have to deal with the political uncertainties created by the 2020 national election. Finally, they will face the continued threat of disruption of their existing businesses by new technologies and new competitors. What are the most significant threats, and also opportunities, in this post-COVID landscape? How do health system boards and leadership set strategic priorities for this uncertain near term future?

Aug. 6 — How Hospitals and Health Systems can Lead a “Quiet Revolution” for Healing During a Pandemic

Dayna Bowen Matthew | Dean of George Washington University Law School

In her presentation, Professor Matthew identifies the historic and contemporary role that health providers can play in increasing health equity. In addition, she defines the need for healthcare equity during the COVID-19 pandemic, and the threats to health equity that have been heightened as a result of this challenging period.

Aug. 20 — Win When: The 21st Century Challenges of Health Equity

Kevin Ahmaad Jenkins, PhD | Core investigator and Health Scientist, Philadelphia VA Medical Center, Vice-Provost Postdoctoral Fellow and Lecturer, University of Pennsylvania

From broken community partnerships to diminished funding, how do we overcome the 21st Century Challenges of Health Equity? This presentation motivates clinicians, researchers, and healthcare leaders to explore the role, recognition, and remediation of inequity in medicine. This presentation teaches healthcare providers and biomedical researchers how to clinically confront the deadly “isms” that prevent quality care and public wellness. In addition, Dr. Jenkins will be addressing the important issues of systemic racism and unconscious/implicit bias and the impact that they will have on delivering quality care to all.

Sept. 3 — The New Healthcare Ecosystem

Tom Koulopoulos | Chairman of Global Futures Think Tank The Delphi Group

The COVID-19 crisis has made abundantly clear that the current healthcare ecosystem is ill-prepared to deal with the healthcare needs of the 21st Century. With an aging global demographic with more than half of the world's population in the 60+ age group by 2060, the world's real healthcare crisis has barely begun. The challenge isn't advances in medicine, the threat of future pandemics, or our ability to develop new pharmaceuticals and therapies, but rather a healthcare ecosystem that pits payer against provider, forces gaming of the system, poorly orchestrated supply chains, and the enormous burden on providers to handle so many of the administrative aspects of healthcare. The best hope for healthcare is to rethink how to refocus every part of the healthcare ecosystem on what it does best.

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THE VALUE OF MEMBERSHIP— The cost for this program is made possible with support from NCHA Strategic Partners and NCHA's corporate sponsors. We know how hard you all are working during this pandemic crisis, and NCHA wants to support YOU, our members, without the burden of a registration fee. NCHA appreciates and salutes the businesses listed below for their ongoing partnership, especially during the COVID-19 pandemic.



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If you have any questions about the Leadership Series, please contact NCHA Vice President of Education, Leslie Peterson at lpeterson@ncha.org or 919-677-4247. If your question is regarding registration, contact NCHA Project Manager, James Hayes at jhayes@ncha.org or 919-677-4246.