



2024 NCHA Summer Meeting

July 17-19

The Omni Grove Park Inn
Asheville

An exciting new era of dynamic change in healthcare is here, from digital, data-driven strategies helping clinicians and patients to drive better health, to growing excitement about opportunities with artificial intelligence. Come join us in Asheville as we chart a path towards a new tomorrow in healthcare, with Medicaid expansion a reality, elections bringing new leadership to our state and nation, and new opportunities to capture and demonstrate value. Learn about what the future holds and meet in fellowship with CEOs and leaders from across the state.

Preliminary Agenda

Wed. July 17

10 am General Registration Opens

11:30 am – 12:45 pm Lunch buffet, visit with sponsors

1:00 – 1:30 pm *Opening Welcome and Announcements*

1:30 – 2:30 pm **Gigatrends: Technology Trends Shaping the Future of Everything!**
Tom Koulopoulos, Delphi Group

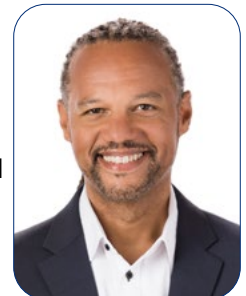
Drawing from his extensive experience as chairman and founder of Delphi Group, a renowned think tank, Tom shares the ways in which the metaverse will change how we do business and live our lives. Gigatrends looks at the greatest technological shifts of the 21st century and lays out a roadmap to navigate the change, disruption, and opportunities they will create.



2:30 – 3:00 pm **Announcements and Recognitions**

3:00 – 4:00 pm **GenHealth and GenStrategies**
Phil Gwoke, Bridgeworks

Phil Gwoke, a renowned international speaker whose journey, from high school teacher to managing director of BridgeWorks, will help us explore how understanding generational insights can revolutionize patient engagement and healthcare communication. We'll delve into how historical events and societal conditions shape the unique expectations of each generation within the workforce, emphasizing the impact on collaboration, productivity, engagement, and retention. By dissecting these preferences, we'll uncover strategies to cultivate environments conducive to fostering teamwork and optimizing patient care outcomes.



4:00 – 4:10 pm **Awards**

4:15 – 5:00 pm **Sponsored Breakout Sessions** (topics TBD)
(attend topics of your choice)

5:00 – 6:30 pm **Sponsor Reception**

Thurs. July 18

7:30 am General Registration Open

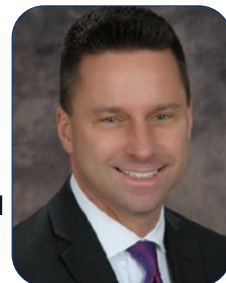
7:30 – 8:00 am **Light breakfast in Vendor Hall, visits with sponsors**

8:00 – 8:30 am **Morning Announcements and Awards**

8:30 – 9:30 am **Achieving a Culture of Zero Violence: Leadership Strategies**

Brian Uridge, *University of Michigan Health System*

Brian Uridge, Michigan Medicine Security Director at the University of Michigan Health System, will shed light on vital leadership strategies in achieving a culture of zero violence in healthcare settings. In this session, gain insights into the pressing issue of workplace violence in healthcare. Discover the stark statistics and preventive measures crucial for safeguarding your staff. Learn why the right training is paramount and stay ahead of the curve with insights into emerging techniques and technologies. Brian will also delve into violence reduction programs that foster community engagement, essential for healthcare institutions. Don't miss this opportunity to equip yourself with the tools and strategies necessary for ensuring the safety and well-being of your healthcare workforce.



9:30 – 10:30 am **Awards and Recognitions**

10:30 – 10:45 am **NCHA Business Session (NCHA members only)**

11:00 – 11:45 am **Sponsored Breakout Sessions (topics TBD)**

12:00 – 1:30 pm **Lunch buffet, visit with sponsors**

1:30 – 4:30 pm **FREE TIME**

4:30 – 7:00 pm **NC Healthcare Foundation's Benefit for Better Health**
Featuring music by Mission Health's Mission Accomplished

The North Carolina Healthcare Foundation (NCHF) is hosting its annual Benefit for Better Health fundraising event with proceeds supporting the Diverse Healthcare Leaders Mentorship Program, which pairs healthcare leaders from underrepresented communities with executive mentors.

Join your peers and colleagues at this fun-filled evening of food and fellowship as we build health equity together! Support NCHF by bidding on an amazing lineup of raffle prizes and auction items.



Fri. July 19

- 7:00 am General Registration Open
- 8:00 – 9:00 am Continental Breakfast available
- 9:00 – 9:30 am Morning Announcements and Awards
- 9:30 – 9:45 am NCHA Staff Update

9:45 – 10:45 am **Special Closing Keynote**
Champion Mindset: Overcoming Adversity and Tenacity During Challenging Times

Chaunté Lowe

As a breast cancer survivor, Olympic medalist, and mother of three, Chaunté Lowe embodies the spirit of triumph over adversity. From her humble beginnings to becoming the greatest American high jumper in history, her story will inspire you. In her captivating keynote “Raising the Bar,” Chaunté Lowe shares her remarkable journey of overcoming obstacles, chasing Olympic dreams, and finding purpose in the face of adversity. Prepare to be moved, motivated, and uplifted as Chaunté Lowe takes you on a journey of courage, perseverance, and unwavering determination.



- 10:45 - 11:00 am Closing Remarks and Adjournment

Meeting Information

NCHA’s sponsors will be available at various times during Summer Meeting. Please take the time to visit with each throughout the meeting and thank them for their attendance and continued loyalty. NCHA could not host such an event without the continued support of our vendors.

If you are interested in becoming an NCHA sponsor, go to <https://www.ncha.org/corporate-sponsors/>.

Attire for the Summer Meeting is Business/Resort Casual.



NCHA Strategic Partners

*A contribution from NCHA Strategic Partners
is assisting with the cost of this meeting.*