



THE POWER OF PERSPECTIVE

Cultivating Optimism for a
Stronger Healthcare Future

2025 Summer Meeting
July 16-18

The Omni Grove Park Inn
Asheville

In an era of rapid change, optimism isn't just a mindset — it's a strategy. **The Power of Perspective: Cultivating Optimism for a Stronger Healthcare Future** explores how reframing challenges, emphasizing solutions, and leading with positivity can drive innovation, resilience, and healthcare improvement. Join thought leaders, innovators, and changemakers in shaping a brighter future for healthcare. Let's focus on what can be controlled and take actionable steps together to create a healthier North Carolina.



2025 NCHA Summer Meeting

AGENDA

Wednesday, July 16

8:30 am - 11:30 am

Registration Opens

Pick up registration materials at your leisure.

11:30 am - 12:30 pm

Lunch with Sponsors

12:30 pm - 12:45 pm

NCHA Chair's Address

Frank E. Emory Jr.

Executive Vice President and Chief Legal Officer, Novant Health



12:45 pm - 12:55 pm

Welcome and Announcements

Josh Dobson

NCHA President and CEO



12:55 pm - 1:00 pm

Award Presentation

1:00 pm - 2:00 pm

Leveraging the New Determinants of Health to Improve Patient Outcomes

Daniel Dawes

Senior Vice President, Global Health & Founding Dean
School of Global Health at Meharry Medical College

Daniel E. Dawes, J.D. is a nationally recognized health equity leader, researcher, and policy expert. He has pioneered the political determinants of health framework, shaping policies that advance health equity. An author of *The Political Determinants of Health* and *150 Years of ObamaCare*, he has been instrumental in landmark health legislation, including the Affordable Care Act's equity provisions. Dean Dawes serves on numerous national and international boards, advising policymakers on transformative health reforms.



2:00 pm - 2:10 pm

Break

2:10 pm - 3:00 pm

The Unified Behavioral Healthcare Model: Stories from Sheppard Pratt

Learn from innovators at Sheppard Pratt about how their approach to whole person behavioral health care is changing the conversation about how we deliver care to this population. Hear about their value proposition, learn from clinical journeys of their patients, and discover what's changing across the country in finding solutions for behavioral health care.



Chris DeRienzo, MD

Panel Moderator

American Hospital Association



Harsh Trivedi, MD

Sheppard Pratt



Todd Peters, MD

Sheppard Pratt



Stephen Merz

Sheppard Pratt

3:00 pm - 3:05 pm

Awards Presentation

3:05 pm - 3:15 pm

Transition to Breakouts

3:15 pm - 4:15 pm

Sponsor Breakouts

Attend a breakout topic of your choice.

Rural Health Initiative (RHI): A Blueprint for Sustainability – Nelson Mullins

Members from the Rural Healthcare Initiative are returning to the NCHA Summer Meeting with an update on the Rural Healthcare Sustainability Project, a blueprint for how to create sustainable rural healthcare throughout the state. RHI will provide key insights from their report, a review of the blueprint, and some proposed next steps towards implementation. Most importantly, RHI will facilitate attendee discussion about the blueprint and next steps.

340B HRSA Audit Review & Lessons from the Field – Compass340B

This breakout will discuss the latest in 340B HRSA Audits for the state of NC, and how to prepare your organization by performing a Mock Audit.

Integrating Women's Health: Elevating Healthcare Workplaces Through Holistic Support– Marsh McLennan Agency

As healthcare costs rise due to inflation and economic pressures, employers must balance comprehensive benefits with cost management. This discussion highlights the value of prioritizing women's health to boost engagement, productivity, and retention. Participants will gain actionable strategies for building a healthier, more inclusive workplace that supports women and drives organizational success.

The Broadband Backbone: Bridging Gaps & Improving Care via Resilient and Reliable Connectivity – NC Telehealth Network Association

This breakout will spotlight the critical role of broadband in transforming rural and underserved/unserved urban healthcare access, improving health outcomes, and enabling seamless health information exchange and data interoperability. Learn how reliable, affordable connectivity and resilient fiber networks are essential for modern healthcare, supporting equitable care delivery and fostering data-driven improvements in patient outcomes.

4:30 pm - 6:30 pm

Sponsor Reception

Cocktails and hors d'oeuvres will be served.

DINNER ON YOUR OWN

Thursday, July 17

7:00 am - 8:00 am

Breakfast with Sponsors

8:00 am - 8:05 am

Welcome

Frank E. Emory, Jr.

Executive Vice President and Chief Legal Officer, Novant Health

8:10 am - 8:15 am

Award Presentation

8:15 am - 9:15 am

Cutting Edge Workforce Strategies: What the Future Demands

Building, recruiting and retaining the healthcare workforce is one of the most important charges for hospital leaders in North Carolina. Learn from a panel of your peers and statewide leaders on what innovations they are putting into place to help shape the future of our workforce.



Shawn Anderson
Advocate Health



Christina Bowen, MD
ECU Health and
The Outer Banks Health
Center for Healthy Living



Christi Meggs
Scotland Health



Tatyana Kelly
Panel Moderator
NCHA

9:15 am - 9:30 am

Break

9:30 am - 10:30 am

Be the Best Part of Their Day

David Schreiner, PhD, FACHE

Keynote Speaker, Consultant & Executive Coach

Join us for an inspiring session with Dr. David Schreiner, a dynamic leader dedicated to improving lives and communities. Dr. Schreiner's values-driven approach emphasizes lifelong learning, challenging the status quo, delivering results, and spreading unconditional love through generosity and healing. A passionate advocate for rural healthcare, he brings decades of experience in small communities and expertise in executive communication. An accomplished athlete and Ironman finisher, Dr. Schreiner is author of the best-selling book *Be The Best Part of Their Day*. Don't miss his insights on leadership, wellness, and building vibrant communities.



10:30 am - 10:45 am

NCCPRW Award

A message about healthcare workforce wellbeing from the North Carolina Clinician and Physician Retention and Wellbeing (NCCPRW) Consortium and the Dr. Lorna Breen Heroes' Foundation.



Monecia Thomas, PhD, MHA
NCCPRW



J. Corey Feist, JD, MBA
Dr. Lorna Breen Heroes'
Foundation

10:45 am - 11:00 am

Remarks from Governor Josh Stein

11:00 am - 11:30 am

NCHA Business Session

11:30 am - 12:30 pm

Lunch and Networking with Sponsors



12:45 pm - 1:45 pm

Sponsor Breakouts

Attend a breakout topic of your choice.

Workplace Violence Prevention and Response Strategies – Camacho Consulting

Workplace violence in healthcare settings is on the rise, affecting both staff safety and the ability to recruit and retain employees. This presentation offers practical strategies to strengthen workplace violence prevention programs. Attendees will learn current best practices, emerging trends, and forward-looking tactics. The session will also highlight how to build employee and community support to ensure the success of these initiatives.

Reimagining Risk: Cybersecurity Strategies for Healthcare in 2025 – Cloudwave

Rising regulations, greater C-suite accountability, and a patient-first approach to cybersecurity are prompting healthcare organizations to rethink their strategies and invest in both technology and talent. Compliance is evolving beyond check-the-box exercises, with many shifting from traditional risk assessments to maturity models. This session will explore key cybersecurity trends for 2025 and offer practical tactics to define acceptable risk levels, align organizational strategy, and leverage maturity models for smarter investments and stronger alignment.

Benefits of Integrating Mental and Behavioral Health into Provider Setting via Collaborative Care Model – MindHealthy PC

North Carolina has made integrating the Collaborative Care Model (CoCM) a top priority, even offering grants for adoption. MindHealthy helps providers implement CoCM independently or through partnerships, covering best practices, outcomes, and industry trends. They also offer insights into Chronic Care Management (CCM), a similar reimbursement model for managing chronic conditions.

Agility 101: Building the Foundations of a Flexible Workforce – Qualivis

Gain practical insights into tackling the root causes of staffing challenges with modern, flexible workforce solutions. Dr. Dani Bowie, a seasoned healthcare leader, will share step-by-step guidance on building flexible staffing models — including central staffing offices, float pools, and AI-driven scheduling. Learn how to create and scale internal resource pools (IRPs) and internal travel programs to reduce reliance on external labor and stabilize staffing. This session offers real-world strategies and a clear roadmap for healthcare leaders ready to optimize labor costs and drive transformational change.

1:45 pm - 2:00 pm

Break

2:00 pm - 3:30 pm

The CEO's Forum *(by invitation only)*

2:00 pm - 3:30 pm

Foundation & Philanthropy Forum

Explore how philanthropy and partnerships can support hospitals, communities, and residents in Western North Carolina as they recover from Hurricane Helene. Hear insights from Susan Mims, CEO of Dogwood Health Trust, and Scott Elliott, Deputy Director for Engagement at GROW NC, and join small-table discussions to identify opportunities for collective action.

2:00 pm - 4:00 pm

Free Time *(for those not attending either forum)*

4:00 pm – 6:00 pm



NC Healthcare Foundation's Benefit for Better Health

You won't want to miss our annual Benefit for Better Health — an evening of fellowship supporting the North Carolina Healthcare Foundation. Join us for a meaningful benefit event in support of the NCHF Disaster Relief Fund. Learn about the recovery efforts in the wake of Hurricane Helene and how your contributions helped healthcare workers impacted by the storm. Music will be provided by **The Greenliners**, an Asheville-based progressive bluegrass ensemble blending Southern acoustic traditions, jam-grass energy, and Americana roots — all with a strong emphasis on songwriting.

Friday, July 18

8:00 am - 9:00 am

Breakfast

9:00 am - 9:15 am

Opening Remarks

Brian Floyd, RN, MBA

President and Chief Operating Officer, ECU Health

9:15 am - 9:20 am

PAC Awards Presentation

9:20 am - 9:30 am

Awards Presentation

9:30 am - 10:00 am

NCHA Strategic Partners Update

Jody Fleming, MBA, President, NCHA Strategic Partners

NC Healthcare Foundation Update

LaPonda Edmondson, DrPH, MHS, President, NC Healthcare Foundation

10:00 am - 11:00 am

Closing Speaker

Jeannette Walls

Author, *The Glass Castle*

Jeannette Walls is the bestselling author of *The Glass Castle*, a memoir chronicling her unconventional and nomadic childhood. Originally from Phoenix, Walls has written several New York Times bestsellers, including *Half Broke Horses* and *The Silver Star*. Her work has earned numerous awards and inspired a major motion picture. A graduate of Barnard College, she now lives in rural Virginia and continues to share her powerful story of resilience and redemption. Jeannette will be available to sign books following her remarks.



11:00 am - 11:15 am

Closing Remarks

Meeting Information

[Omni Grove Park Inn](#)
290 Macon Avenue
Asheville, NC 28804
800-438-5800
[Map and Directions](#)



Member Registration Information

NCHA Members - \$750 (Dues paying Hospitals and Health Systems)

Spouse/Partner - \$350 (With a registered member)

Spouse/Partner may attend all Summer Meeting activities with the exception of the Business Meeting.

Invited special guests will receive a promotion code.

Note Regarding Registration

YOU MUST REGISTER FOR THE MEETING FIRST TO RECEIVE THE HOTEL RESERVATION LINK. No phone reservations will be accepted at this time. Cancellations will be accepted through July 7, with a \$75 processing fee. After July 7, you may transfer your registration to another attendee.

Hotel Information

The NCHA Summer Meeting conference rate is \$349 single/double occupancy. The room block cut-off is June 16 at 5:00 pm. NOTE: Please do not book or hold multiple rooms in advance of individual registrations as space is limited. A one night's room and tax deposit required to confirm reservation. Room reservations must be canceled prior to 12 pm seven days before arrival to receive a refund of deposit.

- Resort Charge of \$25 per night
- Parking, \$28 (self), \$38 (valet)
- Check in: 4:00 pm
- Check out: 11:00 am
- Guest will enjoy complimentary access to the fitness center, pool, and in room wireless internet.
- [Property Map](#)

Meeting Dress

Business casual attire is suggested for all conference educational sessions. Comfortable and casual attire is suggested for the indoor/outdoor Benefit for Better Health. Meeting rooms tend to be cold; please dress accordingly.

Continuing Education

NCHA is authorized to award 7.0 hours of pre-approved ACHE Category 2 Qualified Education credit for this program toward advancement or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting the application to ACHE for advancement or recertification.

Dietary and Special Needs

NCHA wishes to ensure that no individual is excluded, denied services, segregated, or otherwise treated differently from others because of the absence of auxiliary aids or services identified in the Americans with Disabilities Act. If you have special needs or dietary restrictions, please contact James Hayes, NCHA Education Services Department at jhayes@ncha.org.

Thank Our Sponsors

NCHA's sponsors will be available at various times during Summer Meeting. Please take the time to visit with each throughout the meeting and thank them for their attendance and continued loyalty. NCHA could not host such an event without the continued support of our vendors.



NCHA Strategic Partners

*A contribution from NCHA Strategic Partners
is assisting with the cost of this meeting.*