

2026 Summer Meeting



ELEVATING VOICES.

ADVANCING CHANGE.

July 15-17 | Asheville, NC

PRELIMINARY AGENDA

This year's theme — **Elevating Voices. Advancing Change.** — explores how amplifying different perspectives, fostering collaboration, and leading with purpose can drive impact in healthcare. Join thought leaders, innovators, and changemakers as we listen, learn, and act to build a brighter future. Together, we have the opportunity to turn dialogue into progress and make lasting improvements for communities across North Carolina.

WEDNESDAY, JULY 15

11:30am - 12:30pm | **Lunch**

12:30 - 12:45pm | **NCHA Board Chair Address**



Brian Floyd
ECU Health President and COO

12:45 - 12:55pm | **President's Welcome**



Josh Dobson
NCHA President and CEO

1:00 - 2:00pm | **One Solution: Bringing Meaning Back to Healthcare Through the Power of Communication**



Anthony Orsini, MD
Section Chief of Neonatology and Director of Wellness at Nicklaus Children's Pediatric Specialists
Dr. Anthony Orsini is a practicing neonatologist, bestselling author, and the Founder and CEO of The Orsini Way, an organization devoted to transforming the patient and provider experience through the power of compassionate, effective communication. Dr. Orsini brings decades of clinical leadership and a deep understanding of human connection to audiences around the world.

2:15 - 3:15pm | **Responding Effectively to Cybersecurity Incidents**



Jamie Singer
Co-lead of Cybersecurity & Data Privacy Communications Practice at FTI Consulting
The nation's leading expert on cybersecurity crisis communications, Jamie Singer has counseled Fortune 500 companies and public sector organizations through some of the most high-profile and largest cybersecurity crises of the past decade.

3:45 - 4:30pm | **Sponsor Breakouts**

4:30 - 6:00pm | **Sponsor Reception**

THURSDAY, JULY 16

7:00 - 8:00am | **Breakfast**

8:00 - 8:05am | **Welcome**

8:05 - 9:00am | **Acceleration of Rural Innovation Using Federal & State Allocations**
Panel Discussion Moderated by Brian Floyd

9:40 - 10:40am | **Cultivating Psychological Safety of the Frontline**



Dhaval Desai, MD

Co-Owner of a Direct Primary Care Practice

Dr. Dhaval Desai is a board-certified Internal Medicine physician, speaker, and advocate for physician and patient well-being. Dr. Desai is widely recognized for his leadership in physician mental health and burnout prevention, serving as an ambassador for the Dr. Lorna Breen Heroes Foundation. He is also the author of “Burning Out on the COVID Front Lines”, a deeply personal account of his experiences during the pandemic, with all proceeds supporting physician mental health initiatives. Through his work, he continues to advocate for cultural change in medicine, emphasizing compassion, connection, and sustainability in the healthcare workforce.

10:40 - 11:00am | **Fundraising Message from the North Carolina Healthcare Foundation**

11:00 - 11:30am | **Business Session**

11:30am - 12:30pm | **Lunch and Networking**

12:45 - 1:30pm | **Sponsor Breakouts**

2:00 - 3:30pm | **The CEO's Forum** (invitation only)

2:00 - 4:00pm | Free Time (for those not attending the CEO's Forum)

4:00 - 6:00pm | **NCHA Reception**

FRIDAY, JULY 17

7:30 - 8:30am | **Breakfast Buffet**

8:30 - 8:45am | **Opening Remarks**

8:45 - 9:30am | **Foundation & Philanthropy Forum: Bridging Communities Through Social Impact**

Through a solutions-oriented panel, attendees will learn how hospitals are designing and testing initiatives such as community partnerships, care navigation programs, and non-traditional service delivery models that expand access while generating measurable cost savings.

9:30 - 9:45am | **Foundation Update**



LaPonda Edmondson, DrPH, MHS
President, North Carolina Healthcare Foundation

9:45 - 10:00am | **NCHA Strategic Partners Update**



Jody Fleming
President, NCHA Strategic Partners

10:05 - 11:15am | **Health Delivery Trends, Transformation and Disruptive Innovation**



Marcus Whitney
Founding Partner of Jumpstart Health Investors (JHI)

Marcus Whitney is a Founding Partner of Jumpstart Health Investors (JHI), the most active early-stage healthcare venture capital firm in America. Of JHI's funds, Marcus leads Jumpstart Nova, JHI's institutional, strategic, healthcare seed fund. Marcus is the author of the Amazon #1 best-selling book "Create and Orchestrate", about claiming your Creative Power through entrepreneurship. His work has been featured by Entrepreneur, CNBC, Inc., NPR, Fast Company, and The Atlantic.

11:15 - 11:30am | **Closing Remarks**

GENERAL INFORMATION

Omni Grove Park Inn

290 Macon Avenue
Asheville, NC 28804
800-438-5800

Map and Directions

Member Registration Information

NCHA Members - \$775 (Dues paying Hospitals and Health Systems)

Spouse/Partner - \$350 (With a registered member)

- *Spouse/Partner may attend all Summer Meeting activities with the exception of the Business Meeting and Forums.*

Invited Guests with promotion code

Non-Member - \$1,200

Note Regarding Registration

YOU MUST FIRST REGISTER FOR THE MEETING TO RECEIVE THE HOTEL ROOM BLOCK LINK. No phone reservations will be accepted at this time. **Cancellations will be accepted through June 30, with a \$75 cancellation fee. After June 30, no refunds will be given, but a substitute may attend.**

Hotel Information

The NCHA Summer Meeting conference rate is \$359 single/double occupancy. **The room block cut-off is June 15 at 5:00 pm.** One night's room and tax deposit required at time of booking. Cancellations must be made 7 days prior to arrival date.

NOTE: Please do not book or hold multiple rooms in advance of individual registrations as space is limited. A one night's room and tax deposit required to confirm reservation.

Room reservations must be cancelled prior to 12pm seven days before arrival to receive a refund of deposit. Notify the hotel of early checkout to avoid one night room and tax.

- Resort Charge of \$25 per night
- Parking, \$35 (self), \$45 (valet)
- Check in: 4:00 pm
- Check out: 11:00 am
- Guests will enjoy complimentary access to the fitness center, pool, property shuttle and in room wireless internet.
- [Property Map](#)



Meeting Dress

Business casual attire is suggested for all conference educational sessions. Comfortable and casual attire is suggested for the HOSPAC reception. Meeting rooms tend to be cold; please dress accordingly.

Continuing Education

NCHA is authorized to award 7.0 hours of pre-approved ACHE Category 2 Qualified Education credit for this program toward advancement or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting the application to ACHE for advancement or recertification.

Dietary and Special Needs

NCHA wishes to ensure that no individual is excluded, denied services, segregated, or otherwise treated differently from others because of the absence of auxiliary aids or services identified in the Americans with Disabilities Act. If you have special needs or dietary restrictions, please contact James Hayes, Senior Program Manager, NCHA Education Services at jhayes@ncha.org.

Thank Our Sponsors

NCHA's sponsors will be available at various times during Summer Meeting. Please take the time to visit with each throughout the meeting and thank them for their attendance and continued loyalty. NCHA could not host such an event without the continued support of our vendors.



NCHA Strategic Partners

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